Message Text

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TAGS: CSCE, ETRD, EEWT, US, UR

SUBJECT: SOVIET PRESS LINKS DISCRIMINATORY US TRADE LEGISLATION AND

CSCE

SUMMARY: BY LINKING THE DEVELOPMENT OF TRADE TO THE HELSINKI FINAL ACT, A LOCAL MOSCOW NEWSPAPER ARTICLE UNDERSCORES SOVIET VIEW THAT US TRADE POLICY IS A GRIEVANCE WHICH THE SOVIETS COULD RAISE IN THE CSCE FOLLOW-UP DISCUSSIONS IN BELGRADE, SHOULD THEY DESIRE TO DO SO. IN THE ARTICLE A NOVOSTI ECONOMIC COMMENTATOR COMPLAINS OF US TRADE LEGISLATION DISCRIMINATING AGAINST THE USSR IN NON-MFN STATUS FOR THE USSR, EXPORT CONTROL REGULATIONS LIMITED OFFICIAL USE

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AND EX-IM BANK LEGISLATION, WITH TWO-THIRDS OF THE ARTICLE DEVOTED TO THOSE MEASURES WHICH RESTRICT US EXPORT TO THE SOVIET UNION. AS USUAL, THE ARTICLE IMPLIES THAT IT IS ONLY EXISTING TARIFF DISCRIMINATION AGAINST THE USSR WHICH PREVENTS A BALANCING OF TRADE, NOW GREATLY IN FAVOR OF US, AND WARNS THAT "IT IS COMPLETELY CLEAR THAT THE SOVIET SIDE CANNOT FOREVER RECONCILE ITSELF TO SUCH A

SITUATION." END SUMMARY.

- 1. BEGIN UNCLASSIFIED. APRIL 3 MOSKOVSKAYA PRAVDA ARTICLE BY A. GUBER, ECONOMIC COMMENTATOR OF NOVOSTI PRESS AGENCY, DISCUSSES US LEGISLATIVE BARRIERS TO US-SOVIET TRADE AND LINKS US TRADE POLICY BOTH TO THE OBLIGATIONS OF SIGNATORIES OF THE HELSINKI FINAL ACT AND TO THE LOSS BY AMERICAN FIRMS OF SALES TO THE SOVIET UNION. GUBER RECALLS THAT FINAL ACT CALLS FOR DEVELOPMENT OF ECONOMIC COOPERATION BETWEEN GOVERNMENTS WITH DIFFERNT SOCIAL SYSTEMS AND THAT GROWTH IN INTERNATIONAL TRADE IS AN IMPORTANT INSTRUMENT IN STRENGTHENING PEACE AND PROMOTING ECONOMIC PROGRESS. THEREFORE, ACCORDING TO GUBER, THE QUESTION OF WHAT IS HINDERING TRADE GROWTH IS A MATTER OF IMMEDIATE CONCERN, AS IS WITNESSED BY DISCUSSION OF TRADE BARRIERS BY PRESS. POLITICIANS AND BUSINESS CIRCLES IN MANY COUNTRIES. GUBER THEN PROCEEDS TO DISCUSSION OF THREE CATEGORIES OF DIS-CRIMINATORY US TRADE POLICIES TOWARD THE USSR AND OTHER "SOCIALIST" COUNTRIES: TARIFF DISCRIMINATION, ADMINISTRATIVE LIMITATIONS (EXPORT CONTROLS) AND CREDIT LIMITATIONS.
- 2. ASSERTING THAT TARIFF DISCRIMINATION WAS ORGINALLY IMPOSED DURING THE "COLD WAR", GUBER CITES SPECIFIC CATEGORIES (ELECTRICAL EQUIPMENT, MEANS OF TRANSPORTATION, CHEMICAL PRODUCTS) WHERE NON-MFN TARIFF IS 4 TO 8 TIMES HIGHER AS EXAMPLES TO SHOW HOW EGREGIOUSLY DISCRIMINATORY NON-MFN STATUS IS. HE CLAIMS THAT THIS KIND OF DISCRIMINATION HAS EXCLUDED MANY DEALS WHICH AMERICAN IMPORTERS WOULD LIKE TO HAVE CONCLUDED WITH THE SOVIET UNION, LIMITED OFFICIAL USE

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SPECIFICALLY CITING THE YAK-40 AND SOVIET SPORTS AND HUNTING ARMS. BEYOND SUCH CONCRETE EXAMPLES, HE STATES THAT US TRADE DISCRIMINATION INHIBITS LONG-TERM SOVIET-AMERICAN ECONOMIC COOPERATION, AND HE WARNS "IT IS COMPLETELY CLEAR THAT THE SOVIET SIDE CANNOT FOREVER RECONCILE ITSELF TO SUCH A SITUATION" (I.E. HEAVY TRADE SURPLUS FOR THE US).

- 3. ACCORDING TO GUBER, US EXPORT CONTROLS ARE A BARRIER TO US SALES TO THE USSR AS THEY LEAD TO GREAT UNCERTAINTY WHETHER US COMPANIES CAN SELL THEIR PRODUCTS TO THE SOVIET UNION, AND THE SOVIETS FIND IT PARTICULARLY AGGRAVATING THAT THEY CANNOT KNOW IN ADVANCE WHETHER A SALE WILL BE APPROVED, AND THAT THE NEED FOR APPROVAL OFTEN ENTAILS LONG DELAYS. THE COMPUTER SALE BY IBM TO INTOURIST IS A CASE SPECIFICALLY CITED.
- 4. GUBER CITES SEVERAL AMERICAN SOURCES ON THE NEGATIVE EFFECT THAT THE NON-AVAILABILITY OF EX-IM BANK FINANCING

HAS HAD ON US EXPORTS AND GIVES SPECIFIC EXAMPLES OF POSSIBLE PURCHASES FROM AMERICAN COMPANIES WHICH FELL THROUGH BECAUSE THE AMERICAN COMPANY COULD NOT COMPETE WITH WESTERN EUROPEAN FIRMS ON FINANCING (ALCOA FOR AN ALUMINUM COMPLEX AND GE FOR COPRESSOR STATIONS). THE THEME THAT IT IS THE US, AND NOT THE SOVIET UNION, WHICH IS HURT BY FINANCING RESTRICTIONS IS SUPPORTED BY LENGTHY QUOTATIONS FROM DONALD KENDALL SPEECH TWO YEARS AGO IN WHICH KENDALL SPOKE OF THE JOB-CREATING EFFECT OF EXPORT CREDITS FOR PURCHASES BY THE SOVIET UION. END UNCLASSIFED

5. BEGIN LOU: COMMENT. THIS ARTICLE PRESENTS ITSELF
AS A STRAIGHTFORWARD DISCUSSION WITHOUT POLEMICS OF
EXISTING US BARRIERS TO US-SOVIET TRADE. IT CITES INJURY
TO US EXPORTS AND THE US ECONOMY TO MAKE US POLICY APPEAR
UNREASONABLE IN TERMS OF US INTERESTS. MORE IMPORTANTLY,
THE OPENING PARAGRAPHS PORTRAY CURRENT US TRADE POLICY AS
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NON-OBSERVANCE OF AT LEAST THE SPIRT OF THE HELSINKI FINAL ACT. ALTHOUGH THE SOVIETS HAVE VOICED THIS COMPLAINT BEFORE, THIS IS THE FIRST TIME WE HAVE SEEN IT PRESENTED IN SUCH A DOCUMENTED FORM. IT SHOWS ONE FORM IN WHICH AN ACCUSATION UNDER BASKET II COULD BE RAISED AT BELGRADE IN RESPONSE TO WESTERN ACCUSATIONS OF SOVIET NON-COMPLIANCE. THAT SUCH AN ARTICLE HAS NOT APPEARED IN THE CENTRAL PRESS INDICATES THAT THE SOVIETS ARE NOT YET READY TO HIGHLIGHT THIS ISSUE. END LOU.

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